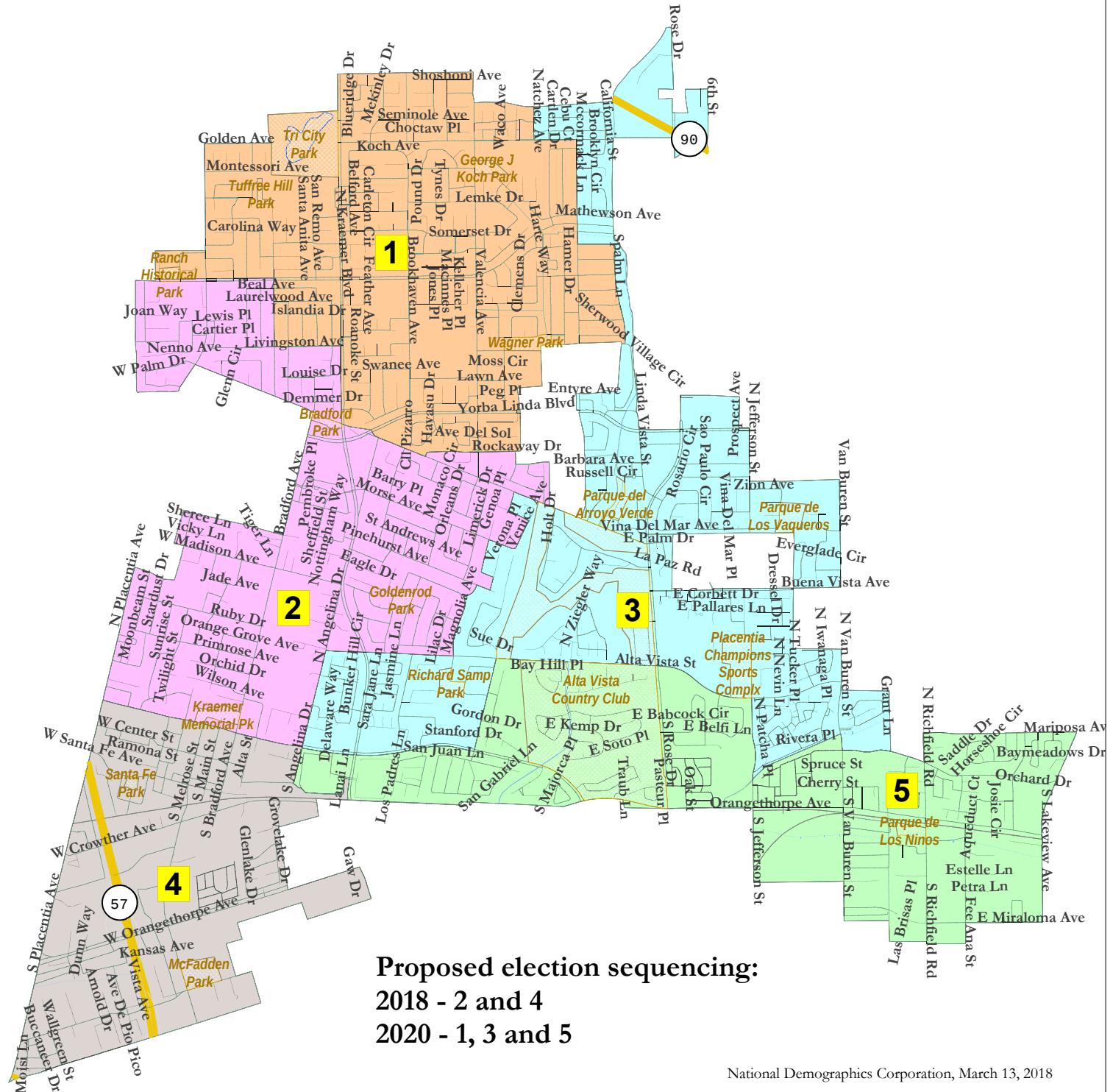


Purple



National Demographics Corporation, March 13, 2018

City of Placentia - Purple Draft Map							
District		1	2	3	4	5	Total
Ideal	Total Pop	9,881	9,694	10,088	10,548	10,344	50,555
10,111	Deviation from ideal	-230	-417	-23	437	233	854
	% Deviation	-2.27%	-4.12%	-0.23%	4.32%	2.30%	8.45%
Total Pop	% Hisp	17%	36%	16%	81%	30%	36%
	% NH White	69%	49%	55%	13%	40%	45%
	% NH Black	2%	2%	2%	1%	3%	2%
	% Asian-American	12%	12%	26%	4%	26%	16%
Voting Age Pop	Total	7,713	7,576	7,853	7,196	7,766	38,104
	% Hisp	14%	33%	15%	76%	27%	32%
	% NH White	72%	52%	58%	17%	43%	49%
	% NH Black	1%	1%	2%	2%	3%	2%
	% Asian-American	11%	12%	24%	5%	26%	16%
Citizen Voting Age Pop	Total	7,675	6,771	7,583	3,786	6,764	32,578
	% Hisp	20%	26%	17%	62%	27%	27%
	% NH White	66%	57%	56%	27%	45%	53%
	% NH Black	1%	3%	2%	2%	2%	2%
	% Asian/Pac.Isl.	12%	14%	25%	9%	26%	18%
Voter Registration (Nov 2016)	Total	6,692	5,367	6,815	2,592	4,965	26,432
	% Latino est.	17%	27%	18%	60%	27%	25%
	% Asian-Surnamed	6%	8%	12%	4%	15%	10%
	% Filipino-Surnamed	1%	1%	2%	1%	2%	1%
	% Spanish-Surnamed	15%	24%	16%	54%	24%	23%
	% NH White est.	74%	61%	63%	26%	53%	60%
	% NH Black	2%	2%	2%	2%	1%	2%
Voter Turnout (Nov 2016)	Total	5,621	4,397	5,630	1,838	3,767	21,253
	% Latino	16%	26%	17%	58%	25%	24%
	% Asian-Surnamed	6%	7%	11%	3%	14%	9%
	% Filipino-Surnamed	1%	1%	2%	1%	2%	1%
	% Spanish-Surnamed	15%	23%	15%	52%	23%	21%
	% NH White est.	75%	63%	65%	28%	56%	63%
	% NH Black	2%	2%	2%	2%	1%	2%
Voter Turnout (Nov 2014)	Total	3,338	2,402	2,781	705	1,705	10,931
	% Latino	11%	19%	12%	45%	16%	16%
	% Asian-Surnamed	4%	5%	9%	4%	11%	7%
	% Filipino-Surnamed	0%	1%	1%	1%	2%	1%
	% NH White est.	84%	72%	72%	34%	69%	73%
	% NH Black est.	0%	2%	1%	1%	1%	1%
ACS Pop. Est.	Total	10,213	9,945	10,590	10,582	10,634	51,964
Age	age0-19	24%	22%	25%	34%	28%	27%
	age20-60	52%	58%	53%	57%	59%	56%
	age60plus	24%	19%	22%	9%	14%	18%
Immigration	immigrants	13%	28%	22%	43%	30%	27%
	naturalized	69%	45%	64%	21%	54%	45%
Language spoken at home	english	83%	60%	69%	23%	57%	58%
	spanish	6%	23%	14%	71%	19%	27%
	asian-lang	7%	9%	12%	4%	17%	10%
	other lang	4%	8%	5%	3%	7%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	5%	16%	12%	37%	16%	17%
Education (among those age 25+)	hs-grad	53%	51%	52%	40%	50%	49%
	bachelor	27%	22%	27%	9%	27%	23%
	graduatedegree	16%	14%	14%	5%	11%	12%
Child in Household	child-under18	30%	29%	33%	45%	42%	36%
Work (percent of pop age 16+)	employed	57%	61%	60%	63%	67%	62%
	Commute on Public Transit	1%	3%	1%	8%	1%	3%
Household Income	income 0-25k	8%	18%	13%	25%	11%	14%
	income 25-50k	13%	17%	12%	33%	15%	17%
	income 50-75k	14%	16%	14%	20%	14%	15%
	income 75-200k	52%	41%	50%	20%	53%	44%
	income 200k-plus	13%	7%	12%	3%	7%	9%
Housing Stats	single family	94%	58%	84%	45%	72%	72%
	multi-family	6%	42%	16%	55%	28%	28%
	vacant	2%	5%	3%	4%	4%	3%
	occupied	98%	95%	97%	96%	96%	97%
	rented	16%	50%	23%	71%	35%	37%
	owned	84%	50%	77%	29%	65%	63%
Total and Voting Age population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2011-2015 American Community Survey and Special Tabulation 5-year data.							